

ONLINE VS. OFFLINE FUNDRAISING

Most Romp to Stomp fundraisers to a mixture of online and offline fundraising. This basically means you'll accept donations through both your personalized online fundraising page and by hand-written checks.

At the very least you'll want to take advantage of the online fundraising page that was automatically created for you when you registered for the event. It offers some great tools to connect with friends and family and keep track of your progress. Most participants who utilize the online fundraising tools are surprised just how easy it is to use and meet their fundraising goals!

Depending on your "audience" some donors might be more inclined to write a check in support of your involvement in the Romp and the fight against breast cancer. This is an offline donation and should be recorded on a pledge form, inputted into your personal fundraising page, or both. See below for details.

ONLINE FUNDRAISING

Step One: Register for the event

When you register you will be assigned your own personal participant page that will make online fundraising a snap!

Step Two: Personalize your page

[Login](#) to the Participant Center and personalize the look and feel of your page by adding a picture or choosing the layout. Update the page to include your story about why you've decided to fundraise for Susan G. Komen as a part of your involvement in the Romp to Stomp.



Personal Fundraising Page Sample

Step Three: Connect with friends and family

With our online fundraising system [<link to convio login>](#), it's easy to contact your friends and family letting them know about your involvement. First, upload email addresses from your personal email accounts, compose an email by choosing the suggested language (or write your own!), and hit send! Your friends and family will receive the email with a link to your personal page where they can support involvement in the Romp with a donation or even by joining your team.

Step Four: Follow up

About a week after you send your email, try sending another! Your Participant Center will allow you to send thank you messages to those who have donated or send reminders to those who haven't. Whether they've made a donation or not, also consider sending out an update with how close you are to achieving your goal.

OFFLINE FUNDRAISING

Step One: Register for the event

Step Two: Connect with friends and family

Let your friends and family know about your involvement in the Romp and your passion for the fight against breast cancer. Send out or distribute letters [<link to fundraising resources page>](#) asking for their support.

Step Three: Record Donations

Print out the Pledge Form [<link to fundraising resources page>](#) and follow the instructions to record your donations and donor information. All Donation checks should be written out to Susan G. Komen for the Cure with "Romp [state]" in the memo line.

Keep track of your offline donations by inputting them into your online Participant Center. Recording your offline donations in the online system is easy and helps us cut down on costs associated with data entry.

Step Four: Submit Donations

When you check-in for the event, bring all your donations with you along with the completed Pledge Form. Remember to indicate on the pledge form whether you recorded the offline donation online or not.

GET CREATIVE!

Once you've connected with friends and family, consider getting a little creative with your fundraising efforts. Check out the [Tips & Ideas link](#) for more info and be sure to read over the "offline donations" instructions if you end up collecting donations offline.

GOT QUESTIONS?

Visit www.tubbsromptostomp.com! It's chock full of tips, info, and answers to frequently asked questions.