

## **Sample Letter #1 – From a Survivor**

Dear \_\_\_\_\_,

I am a breast cancer survivor so as you can imagine the cause is near and dear to me and to my family. This year I will celebrate 25 years of survivorship! What a milestone. Twenty-five years ago there weren't a lot of treatment options, and people did not talk openly about breast cancer. It's as if neighbors and friends were scared that the disease was contagious!

Today, there is hope, inspiration and life. We've come a long way in 25 years with new treatments, better drugs, less invasive procedures and improved diagnostics. But we still haven't found the cure.

You and I can do something to change that. By helping me reach my pledge goal of \$X,XXX for this year's Tubbs Romp to Stomp Breast Cancer Snowshoe Series® you will be helping thousands in our community become informed on how and why to perform a self breast exam; obtain diagnostic mammograms, or treatment for the disease. In addition, 25% of the money raised will fund much needed research through the Komen for a Cure® Award and Research Grant Program. Local women with little or no health insurance receive support, care and hope through our community's not-for-profits providing much-needed services to our friends, neighbors and family members.

Won't you help me reach my goal of \$X,XXX and help us find that cure?

Sincerely,

YOUR NAME